



Sunglasses Category Data

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A CATEGORY INITIATIVE BY:

DE RIGO
WE SHARE THE VISION

ESSILOR

KERING
EYEWEAR

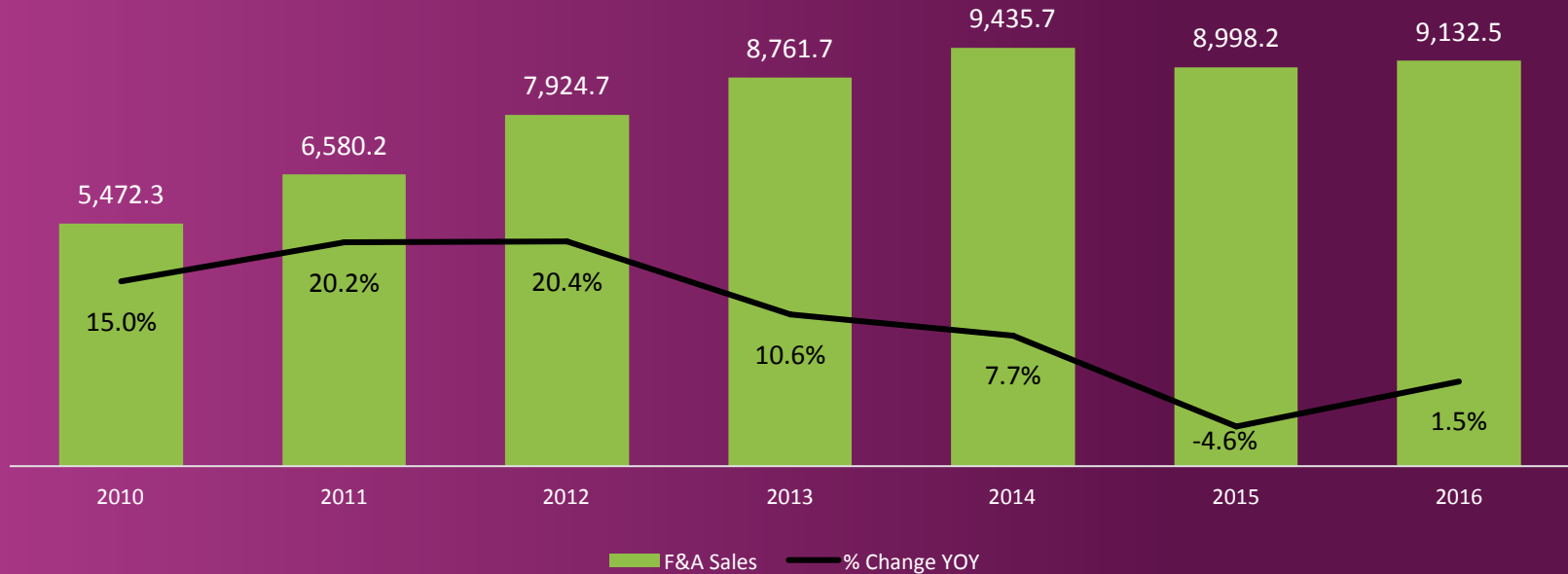

LUXOTTICA

MARCHION

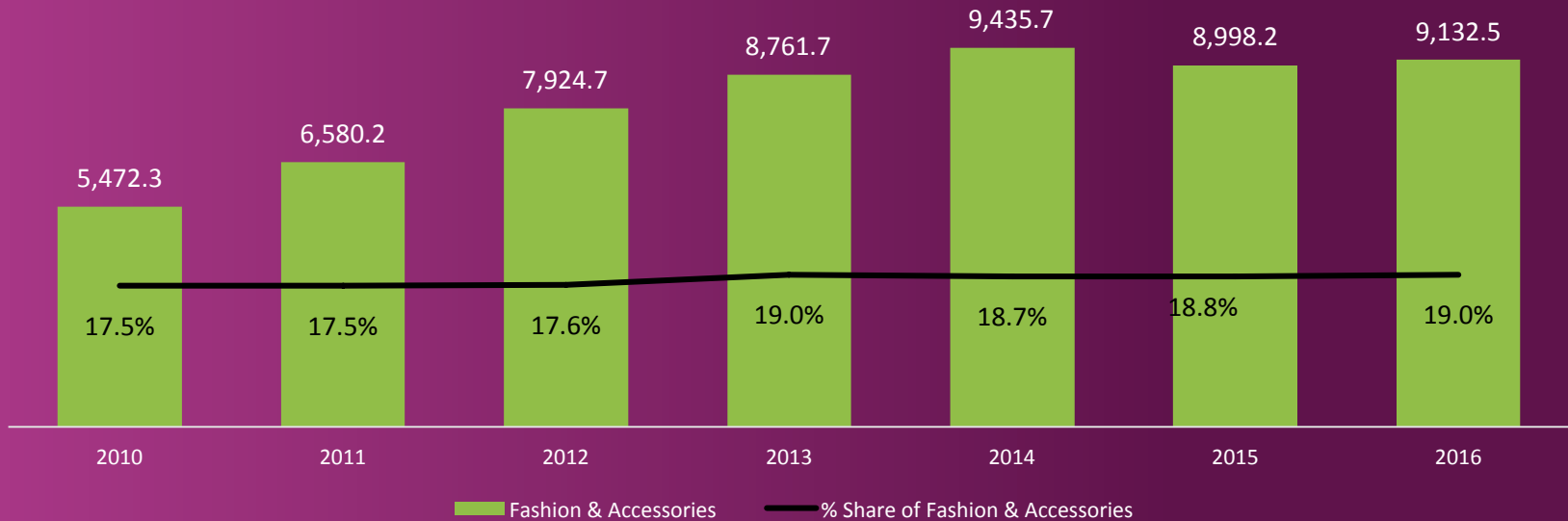
MARCOLIN
EYEWEAR

Maui Jim

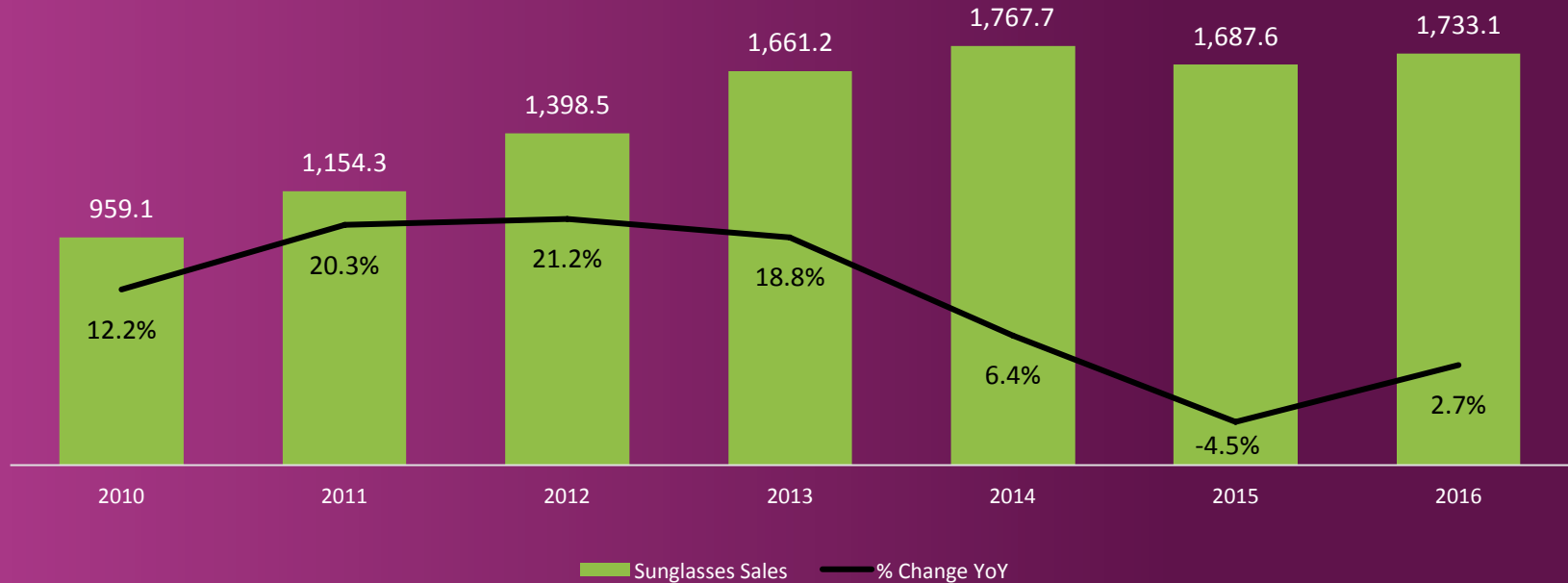
FASHION & ACCESSORIES TRAVEL RETAIL SALES (US\$ MILLION)



SUNGLASSES SHARE OF FASHION & ACCESSORIES (US\$ MILLION)



SUNGLASSES TRAVEL RETAIL SALES (US\$ MILLION)



SUNGLASSES SHARE OF TOTAL TRAVEL RETAIL (US\$ MILLION)



Source: GENERATION RESEARCH

SUNGLASSES SALES BY REGION 2016 (US\$ MILLION)

	2016	
	Sales	Market Share
Europe	423.9	24.5%
Americas	475.3	27.4%
Africa	12.0	0.7%
Asia Pacific	774.0	44.7%
Middle East	47.8	2.8%
TOTAL	1,733.1	100%

SUNGLASSES SALES BY CHANNEL 2016 (US\$ MILLION)

	2016	
	Sales	Market Share
Airport Shops	863.5	49.8%
Airlines	74.7	4.3%
Ferries	28.4	1.6%
Other Shops	766.5	44.2%
TOTAL	1,733.1	100%

TOP SUNGLASSES AIRPORT SALES LOCATIONS 2016

Rank	Airport	Country	Region
1	SEOUL - Incheon Int'l Airport	South Korea	ASIA PACIFIC
2	SINGAPORE - Changi Airport	Singapore	ASIA PACIFIC
3	LONDON - Heathrow Airport	United Kingdom	EUROPE
4	BANGKOK - Suvarnabhumi Airport	Thailand	ASIA PACIFIC
5	HONG KONG - International Airport	Hong Kong	ASIA PACIFIC
6	TOKYO - Narita Airport	Japan	ASIA PACIFIC
7	FRANKFURT - Frankfurt-Main Airport	Germany	EUROPE
8	PARIS - Charles de Gaulle Airport	France	EUROPE
9	MANCHESTER - Int'l Airport	United Kingdom	EUROPE
10	LONDON - Gatwick Airport	United Kingdom	EUROPE
11	SAO PAULO - Guarulhos Int'l Airport	Brazil	AMERICAS
12	TAIPEI - Taoyuan International Airport	Taiwan	ASIA PACIFIC
13	SHANGHAI - Pudong Airport	China	ASIA PACIFIC
14	CHEJU - Int'l Airport	South Korea	ASIA PACIFIC
15	BEIJING - Capital Airport	China	ASIA PACIFIC
16	HONOLULU - Airport & Downtown Shops	USA	AMERICAS
17	DUBAI - Dubai International Airport	United Arab Emirates	MIDDLE EAST
18	ROME - Fiumicino Leonardo da Vinci Airport	Italy	EUROPE
19	AMSTERDAM - Schiphol Airport	Netherlands	EUROPE
20	OSAKA - Kansai International Airport	Japan	ASIA PACIFIC
21	SYDNEY - Kingsford Smith Airport	Australia	ASIA PACIFIC
22	BRUSSELS - Bruxelles National Airport	Belgium	EUROPE
23	MILAN - Malpensa Airport	Italy	EUROPE
24	PANAMA CITY - Tocumen Airport	Panama	AMERICAS
25	LOS ANGELES - International Airport	USA	AMERICAS

Source: GENERATION RESEARCH

CAGR 2010-2016

